



***CCAЕ's Gala Benefit Party***

***Of Course!***

**Sunday, April 28, 2019**

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**SPONSOR THE BEST PARTY IN HARVARD SQUARE!**

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We are very proud to announce Cambridge Center for Adult Education's 2019 gala fundraiser, *Of Course!* to be held on **Sunday, April 28, 2017** in our historic buildings on Brattle Street and at The Charles Hotel.

*Of Course!* is a celebration of **all that is best** about CCAE, featuring irresistible **mini-classes** at CCAE on topics that have caught the fancy or passion of our best CCAE instructors, followed by a brass band parade to The Charles Hotel. There, we enjoy small bites from the **best restaurants in the city**, lots of great wine and beer, and best of all, the spirited conversation and sense of convivial community that CCAE is famous for, all while **celebrating CCAE's 80<sup>th</sup> birthday!**

Past *Of Course!* events have attracted over 200 celebrants and have helped to contribute to the ongoing viability of the CCAE, its individual scholarships and the new community outreach programs.

**Guests who attend the fundraiser are prosperous, well-connected, believe in supporting those who support CCAE, live in Cambridge, and are exactly the people you want to reach!**

## Corporate Sponsorship Packages

### **Lead Sponsor: \$25,000 – One (1) available**

- **Exclusivity as the only Lead level sponsor with top-line recognition on event marketing materials and at the event**
- Company name and logo on the *Of Course!* webpage with a link to the Lead Sponsor's home page
- Full-page, full-color message from Lead Sponsor in CCAE's four term catalogs (one year), mailed to 45,000 (x4) people in the Metro Cambridge area each term
- Prominent listing and recognition as Lead Sponsor on *Of Course!* invitation with company logo (mailed to 2,000+ Cambridge and Boston cultural leaders)
- *Of Course!* signage listing company name and logo as Lead Sponsor
- Lead Sponsor's name and logo on banners at the head of the parade from CCAE to The Charles
- Appreciation from the podium the evening of *Of Course!* and **only sponsor with the opportunity to speak during the program**
- Inside cover full page message in on-site *Of Course!* event program
- Thank you listing with company logo on CCAE's new website during the months of April, May and June, 2019
- **20 tickets to *Of Course!***, with two reserved tables for guests at The Charles Hotel ballroom
- Customized benefits for sponsor's specific requests

### **Platinum Sponsor - \$10,000**

- Company name and logo on the *Of Course!* webpage with a link to the sponsor's home page
- ½ page, full color message from Platinum Sponsor in CCAE's four course catalogs (one year), mailed to 45,000 (x4) people in the Metro Cambridge area each term
- Prominent listing and recognition as Platinum Sponsor on *Of Course!* invitation with company logo (mailed to 2,000+ Cambridge and Boston cultural leaders)
- *Of Course!* signage listing company name and logo as Platinum Sponsor
- Appreciation from the podium the evening of *Of Course!*
- Half-page message in on-site *Of Course!* event program
- Thank you listing with company logo on CCAE's new website during the months of April, May and June, 2019
- 10 tickets to *Of Course!*, with a reserved table(s) for guests at The Charles Hotel party

**Gold Sponsor: \$5,000**

- ½ page message in on-site *Of Course!* event program
- Listing on *Of Course!* invitation (mailed to 2,000+ Cambridge and Boston cultural leaders)
- Recognition in all event print materials with company logo
- Recognition in CCAE's spring and summer catalogs, mailed to 45,000 people each term
- Thank you listing with company logo on CCAE's new website during the months of April, May and June, 2019
- 6 tickets to *Of Course!* with a reserved table at The Charles Hotel party

**Silver Sponsor: \$2,500**

- ¼ page message in on-site *Of Course!* event program
- Listing on *Of Course!* invitation (mailed to 2,000+ Cambridge and Boston cultural leaders)
- Recognition in all event print materials with company logo
- Thank you listing with company logo on CCAE's new website during the months of April, May and June, 2019
- 4 tickets to *Of Course!*, with reserved seating at The Charles Hotel party

**Contributing Sponsor: \$1,000**

- Listing on *Of Course!* invitation (mailed to 2000+ Cambridge and Boston cultural leaders)
- 2 tickets to *Of Course!*, with reserved seating at The Charles Hotel party

***All proceeds from Of Course! benefit CCAE's individual scholarships, outreach programs and public programming.***

Please contact Mary-Catherine Deibel at 617-547-6789 or [marycatherine.deibel@ccae.org](mailto:marycatherine.deibel@ccae.org) for more details.

## About the Cambridge Center for Adult Education

The Cambridge Center for Adult Education, a nonprofit, tax-exempt organization in Harvard Square, serves over 10,000 people each year through over 2,200 course offerings and events, including lectures and poetry readings.

Over 300 teachers provide interactive instruction in cooking, computers, job skills, English as a second language, foreign languages, and all of the arts. Our average class size is around 10 people; tuition is very affordable, and the Center has a generous scholarship program. The adults who study at the Center range from 20 to 90 years of age. Many of them return to the Center regularly, where we offer opportunities to explore new interests, gain new skills, and create social networks that last well beyond the classroom.

CCAIE owns and operates out of two recently renovated and historic building in the heart of Harvard Square, both of which are on the National Register of Historic Places: the William Brattle House at 42 Brattle Street and the Blacksmith House at 56 Brattle Street. Our revenues include contributions, course fees, and sponsorships. **Each year, the Center raises funds to underwrite scholarships for people who cannot afford tuition. But tuition only provides 80% of CCAIE's yearly budget, so please support CCAIE!**

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**For additional details about sponsorship opportunities, and to find out how we can *customize your sponsorship*, please contact Mary-Catherine Deibel at 617-547-6789 or [marycatherine.deibel@ccae.org](mailto:marycatherine.deibel@ccae.org).**



Cambridge Center  
for Adult Education

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